



The days of news clipping services and scouring the airwaves for a brand mention are dead. Social media is quickly becoming one of the most widely used mediums today, which means the conversation surrounding your brand is happening right now. Don't wait to find out what people are saying about your brand. We stay in front of the conversation, so you don't fall behind it.

About ICUC

Since 2002 we have been leading the industry in social media moderation services, intelligence and social management strategy. We live online everyday, all-day. You can be confident that we will protect, and secure your brand while engaging, listening and learning from your customers. Who we are is what we do.

Social Media Monitoring

Listening and engagement are two key principles to our social media monitoring solution. Using a comprehensive set of listening and engagement practices, our experts are everywhere, ensuring you're not missing the conversation. So sit back, relax and take a load off. Let us be the eyes and ears for you.

- Complete coverage of social platforms such as Facebook, Twitter, YouTube and LinkedIn
- Thorough measurement of sentiment, engagement, comments and links
- Analyze influencers and target the people that help drive your business
- Generate sales and leads by aligning social media with campaigns

Our Services

Monitoring Services

People are talking about you online whether you are there or not. Conversations need to be heard to be understood. We listen and can help clients actively engage visitors in their community.

Crisis Management

Social media is a breeding ground for malcontent. Be prepared. We know the issue before it develops into a problem.

Social Competitor Monitoring

To have the competitive edge you have to know who you're up against. Stay in front of your industry. Play to win.

Social Lead Generation Services

The fastest way from point A to B is a straight line. We don't waste time. We bring buyers to you.

Our Services

- Listen to what is being said about your brand - Share insight and expertise based on what your consumers want to know
- Learn more about your customers through their profile demographics - Target and tailor campaigns more specifically to reach your audience
- Find out how consumers are reacting to marketing and advertising campaigns - Find out metrics of campaigns as they happen to better serve your consumers
- Obtain critical feedback and reviews about your products - Provide quality customer service in real-time
- Discover and manage issues before they become a crisis - Stay in front of the conversation and be the first to know
- Engage your communities members - Build better relationships with your online community
- Stay ahead of the competition - Keep track of what's happening around your business

Clients



Contact



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We've got you covered